



## *News Release*

**FOR IMMEDIATE RELEASE**

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### **Metro Atlanta Relocation Council Welcomes Mayor Shirley Franklin and Mr. Sam Williams**

Atlanta, GA - October 26, 2006: Members of the Metro Atlanta Relocation Council ([MARC](#)) welcomed Mayor Shirley Franklin and Mr. Sam Williams, President of the Metro Atlanta Chamber of Commerce to the October 26<sup>th</sup> general membership meeting held at Coca-Cola Enterprises Inc. corporate headquarters in Atlanta, GA.

Addressing the audience of relocation professionals, Mayor Franklin articulated to the membership the uniqueness that makes Atlanta an attractive destination for businesses and individuals. Some of the highlights pointed out were the recent development of Atlantic Station and the continuing development of the area around Centennial Park in downtown Atlanta. The Mayor, describing some of the issues her administration inherited, shared a number of successes and ongoing projects to clean up the city, reduce crime and generally enhance the experience of living and working in Atlanta. "The Metro Atlanta Relocation Council is an integral part of Atlanta's recent resurgence. Atlanta is on the move and we are truly living up to our reputation as the Capital of the South. MARC and the City of Atlanta have come together to ensure that all of our new and existing residents are aware and utilizing the opportunities of living and working within metro Atlanta."

Mr. Williams shared a Summary of Economic Growth from 1995-2005 for Atlanta which demonstrated consistent positive growth. There were in excess of 69,000 new non-agricultural jobs created in metro Atlanta area in 2005. Even with the recent changes in the corporate landscape, the economic forecast for the Atlanta area has remained strong due to the diversity of businesses as well the number of small to medium size businesses looking to relocate to the area. According to Mr. Williams, "Atlanta's robust and diverse economy gives our region a strength that is envied by other cities." In recent surveys of relocation trends in the US, Georgia continues to experience positive growth through inbound relocation with approximately 55% of all relocation activity moving into the state.

Executives of Coca-Cola Enterprises Inc. attended the meeting and took the opportunity to thank the members of the Metro Atlanta Relocation Council for their continued efforts and contribution as a professional resource for businesses in Metro Atlanta and beyond.

The Metro Atlanta Relocation Council is a non-profit professional association committed to providing corporate and service industry relocation professionals the opportunity to meet and work together on a regular basis; to educate, learn and share knowledge and experiences about current relocation practices and emerging relocation issues in an effort to better serve and address the diverse needs of relocating employees and their families. Additional information on the organization can be found at [www.marcatlanta.org](http://www.marcatlanta.org).