

REMARKS

METRO ATLANTA RELOCATION COUNCIL

WINTER 2011 VOLUME 9, ISSUE 3

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MARC MISSION STATEMENT:

Our mission is to provide corporate and service industry relocation professionals the opportunity to meet and work together on a regular basis to educate, to learn and to share knowledge and experiences about current relocation practices and emerging relocation issues in an effort to better serve and address the diverse needs of relocating employees and their families.

Available Soon On:



METRO ATLANTA RELOCATION COUNCIL REQUESTS YOUR PRESENCE AT OUR HOLIDAY LUNCHEON



JOIN US FOR FOOD, FUN & HOLIDAY CHEER!

Thursday, December 8, 2011
11:30 am to 2:00 pm

Cherokee Town Club
155 West Paces Ferry Road, NW
Atlanta, GA 30305

Please register via the MARC website by Dec. 2nd

www.marcatlanta.org

\$50.00 member advance fee

OR \$60.00 payment at door or guests

Please remember to bring a new, unwrapped toy for our donation to area children during the holidays.

All registrations must be completed on the MARC website. Payment can be made via Visa, MasterCard, American Express, Discover, or by mailing a check by 12/2/11 to: MARC P.O. Box 467292 Atlanta, GA 31146

Toy Guidelines to Ensure Safety and Infection Prevention

- Toys must be non-toxic.
- Toys promoting violence are not appropriate.
- Toys must be sturdy.
(Avoid toys that can break, leaving sharp edges.)
- Toys with numerous small parts that require close supervision are not appropriate.
- Fire regulations prohibit electrical, spark-producing or friction-producing toys.
- DVDs must be rated G, PG or PG-13.
- Arts and Crafts kits should not include glitter.
- Rubber/latex balloons are not allowed inside the hospitals.

Full guideline list and toy suggestions continued on page 11.

Remember to bring a new, unwrapped toy for our donation to the Children's Healthcare of Atlanta at Scottish Rite

MESSAGE FROM OUR PRESIDENT



**Mack
Zittrouer**

SPECIAL THANK YOU

*On behalf of all of
MARC I would like to
recognize **Ginger Merrick**
for her devoted service
to MARC. Ginger's
term on the advisory
council ends this year
and she has decided not to return
for another term. Ginger has served
our organization in numerous ways,
including serving on the Board of
Directors, Committee Chair, Executive
Committee member, Treasurer, Vice
President and President of MARC for
two years in a row. Needless to say
Ginger has given more than expected
to our organization and we are a much
stronger organization because
of her efforts.*

*In addition after serving on
our Board of Directors and our
Executive Committee **Chris Chalk**
will be joining our Advisory Board.
Chris also has contributed greatly
to our organization as well and I am
sure he will add great value
as a member of the Advisory Council.
We are so fortunate to have so many
people serving our organization.*

Wow, the end of 2011 is getting very close and what a year it has been! "In the business world, the rearview mirror is always clearer than the windshield!" Warren Buffett. It has been a great year for the Metro Atlanta Relocation Council and I am so grateful to the Executive Committee, Board of Directors, Advisory Council, Committee's, and the volunteer's in our organization that made it all possible.

Each year there are very high expectations for the Ed Forum, and this year I am proud to say that Peter and his team exceeded expectations by putting together one of the best Ed Forums ever. In the spring we presented our first ever MARC Scholarships to two wonderful high school students. Rob Kreiling and Karen McRae chaired this committee and worked very hard to get this inaugural program off the ground. Leigh Massey and the program committee have provided some wonderful events at great venue's this year which have increased membership attendance and interest. Jill Knicely and Teresa Smith have produced newsletters with great content to help educate our membership and at the same time, market MARC to the community. Jeff Morris increased Sponsorships to its highest level ever.

We have tried to provide more exposure for these wonderful sponsors which are so vital to the success of our organization. All of these programs and events have helped MARC continue to grow and our membership committee headed by Peter Hiro worked hard, bringing in new Corporate and Associate members. To each of you that have participated we thank you for your dedication to our organization. If you are new to the organization I encourage you to get involved, add value, and help MARC continue to flourish and prosper.

As Relocation Industry Experts what we all do each and every day impacts the lives of families all across the world. We owe it to the companies that employ us and the Relocation Industry to make certain we are providing the best service possible to these families. MARC provides us with this opportunity and I am proud to have served as President in 2011. The leaders of the past will help keep us on track and the leaders of the future will guide us through the very challenging times of today and tomorrow's market place. I challenge each of you to increase your involvement in this great organization!

Best wishes to each of you for the upcoming holiday season.

Mack Zittrouer

Mack Zittrouer



MARC 2011 FALL MEETING



The Country Club of Roswell was the site of this year's fall meeting. The location was the perfect place for the theme of this year's fall conference which was "Thinking Outside the Perimeter." Over 90 people attended this event which took us out of the office and into the world at large.

The opening session which was presented by Maureen Flood and Nick Broomhead of Deloitte Tax LLP was a real eye opener as both presenters discussed the compliance risks associated with short-term business traveler and really gave a true look at the serious tax consequences organizations face when their employees are involved in short term assignments and travel. Information was shared that would help in understanding what the tax liabilities are and how to reduce the risks of noncompliance.



MARC welcomed back renowned author and speaker Jack Keogh (pictured below) for the second session. Jack moved many of our members by providing his personal insights about his work in global relocation. Jack discussed how diversity plays a critical role in the success of any organization and shared his experiences in building multi-cultural teams across the world. Jack's message focused on how significant our role in relocation is as we assist families as they move across borders and how each of us makes a huge impact on the lives of these individuals. Jack completed his session by offering some of our members complimentary autographed copies of his new book.

Members and their guests enjoyed a beautiful prepared lunch and then were invited to the Gwinnett Braves Event which took place later that evening.



Take Me Out to the BALLGAME



It was a hot August night in Lawrenceville as the Gwinnett Braves took on the Norfolk Tides.

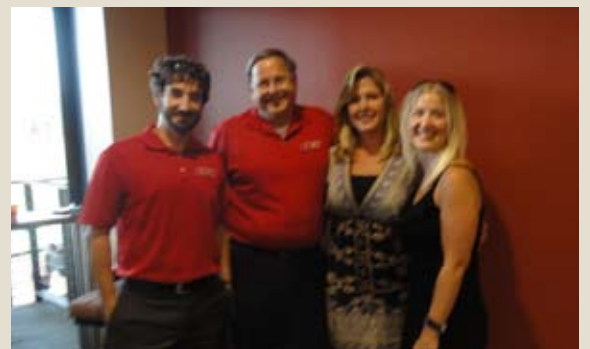
I was watching the game from a luxury sky box situated atop the fabulous Gwinnett Braves Coolray Field. Our host for this event was Mack Zittrouer and Cort Furniture and it followed the MARC Fall meeting earlier that day.

The MARC members began to arrive and were greeted by our gracious hosts. Everyone who attended had a wonderful time and some of us even managed to talk about non-relocation topics. We had a great view of the game, too and if you wanted to brave the humidity you could sit in the stadium seats directly in front of the box.

Dinner was fantastic; brat wursts, hamburgers and did I mention the snacks? I am going back next season just for the thick cut potato chips and dip.

Minor league baseball is so much fun to watch, in some ways more so than the majors. When you consider the beautiful setting and all of the great people in MARC that attended, it was really a perfect evening. As an added bonus, the Gwinnett Braves bested the Norfolk Tides 4 runs to 1 AND we got to see Atlanta Braves pitcher Peter Moylan throw some great sliders while recovering from surgery.

Written by Chris Chalk



REMARKS

In Loving Memory



Tom Sherman

MARC would like to pay tribute to a long time member and friend Tom A. Sherman. Tom passed away on August 20, 2011 at Sacred Journey Hospice in McDonough, GA. He was 61. Tom was senior vice president of global sales for the Coleman group, and an active member of MARC. Tom was involved in many organization including the Southeast Region Regional Council (SRRC), Worldwide ERC®, Professional Sales Association, and Perimeter Insiders Group (PING), where he served as president in 1995.

**ATLANTA
COMMUNITY
FOOD
BANK**



Nourishing stronger communities.



Metro Atlanta Relocation Council is excited to continue our support of the Atlanta Community Food Bank. 20 MARC members will be sorting food from 1:00 – 4:00 on December 1st. The Product Rescue Center

(PRC) at the Atlanta Community Food Bank provides quality food, beverages, and health products to over 800 non-profit partner agencies in Metro Atlanta and the North Georgia area. These partner agencies, in turn, distribute these products to individuals and families in need. Volunteers make this possible by sorting, inspecting and packing donated items for these groups. The PRC is a fun, hands-on project for groups, families, businesses, schools, and individuals. Almost all of our spots are full but if you are still interested, contact Rob Kreiling, Community Relations and Scholarship Chair, at 941-750-8446 or Robert.kreiling@bankofamerica.com



Are you involved in a community project or organization? Do you know a MARC member that has had a promotion, received an award or had something exciting happen in their personal life? We'd like to spotlight activities that MARC members participate in and/or share their "mentionable" so that we can let the entire membership celebrate the occasion.

*Please send information to
Jill Knicely at jknicely@paxton.com*

MARC MENTIONABLES

On 8/31/2011, Carolyn Cherry celebrated 30 years with AT&T.

Gelaine Joachim joins Premia Mortgage.

Jan LeQuier's son, Adam Ferguson, graduated Marine Corps Recruit Depot Parris Island on October 7, 2011 and has earned the title of United States Marine.

Congratulations to Adrienne Green with NCR who welcomed her first baby girl, Eva Grace. Eva was born on 10/5/2011 at 1:45pm and weighed 7 lbs, 18.5 inches long.

Andrew Jackson with Turner Broadcasting recently traveled to Guatemala City to work with

youth through his church at New Life Church International Ministries. His next trip is planned for November 1-15, 2012 where he will be traveling to Liberia, West Africa.

Mike LeQuier's son, Ryan, was selected to play in the Macy's Thanksgiving Day Parade with the Great American Marching Band. Ryan who plays the trumpet for the Alpharetta High School marching band is a senior and was invited to play by the Auburn University Music Program where Ryan is considering attending next year.

Jeff Morris' son Will, was crowned Homecoming King at Lassiter High school during the Homecoming football game on Oct 21, 2011.



WORLDWIDE ERC® ANNOUNCES TEST CENTERS FOR THE 2012 CRP® EXAMINATION

The next CRP® designation examination will be held on May 9, 2012.
The examination will be hosted in the following cities:

Boston, MA (Hosted by the New England Relocation Association)
Bridgewater, NJ (hosted by the New Jersey Relocation Council)
Charlotte, NC (Hosted by the Charlotte Metro Area Relocation Council)**
Chicago, IL (Hosted by the Corporate Relocation Council)
Cleveland, OH (hosted by the Northeast Ohio Relocation Roundtable)
Columbus, OH (Hosted by the Relocation Council of Central Ohio)
Dallas, TX (Hosted by the North Texas Relocation Professionals)
Denver, CO (hosted by the Rocky Mountain Relocation Council)
Houston, TX (Hosted by the Houston Relocation Professionals)
Minneapolis, MN (hosted by the Minnesota Employee Relocation Council)
Salt Lake City, UT (hosted by the Inter-mountain Relocation Council)
San Antonio, TX (hosted by the San Antonio Regional Relocation Council)*

Scottsdale, AZ (hosted by the Arizona Relocation Alliance)
Seattle, WA (hosted by the Pacific Northwest Relocation Council)
Washington, DC (hosted by the Washington Employee Relocation Council)

**site of the 2012 Worldwide ERC® National Relocation Conference*
*** closest proximity to Atlanta*

2012 Application and Source Materials will be available at the end of 2011

To review the eligibility requirements and get more information access www.WorldwideERC.org



REMARCS

2012 EXECUTIVE BOARD ANNOUNCED

President Jan LeQuier, CRP
Vice President Wallace Hitt
Executive Scribe* Gina Haesloop
Treasurer Marlene Adams, CRP, GMS

*Formerly titled "Secretary"

Joining the Advisory Council:

Tina Tyler, CRP, GMS
Chris Chalk, CRP, GMS



Jana Graham
AGL Resources

Michele Longley
Stevens Worldwide Van Lines

Alyese Couvillion Black
National Corp. Housing

Steven Bova
PNC Mortgage

Brett Hamilton
Beltmann Relocation Group

Laura Matrisciano
XONEX Relocation

Kim Hawkins
Equifax



2012 Ed Forum

The program has already begun working on the 2012 Ed Forum which will take place on **Feb. 9, 2012** at Cobb Galleria; Registration opens at 7:30 a.m., program begins at 8:30; concludes at 4 pm. If you would like to sponsor this event contact Jeff Morris at jeffm@trcgs.com

Have great ideas and want to help out? The program committee is always looking for volunteers. If you have a topic or speaker you would like to hear contact Leigh Massey at leigh@atlantafinehomes.com



The MARC newsletter committee is looking for writer's and reporters to help out with the newsletter. Your skills are needed to help cover our quarterly events.

Please contact Jill Knically at 404-344-8000 or email jknically@paxton.com

REMARCS is your newsletter and we want you to be a part of it.



SPONSOR SPOTLIGHT



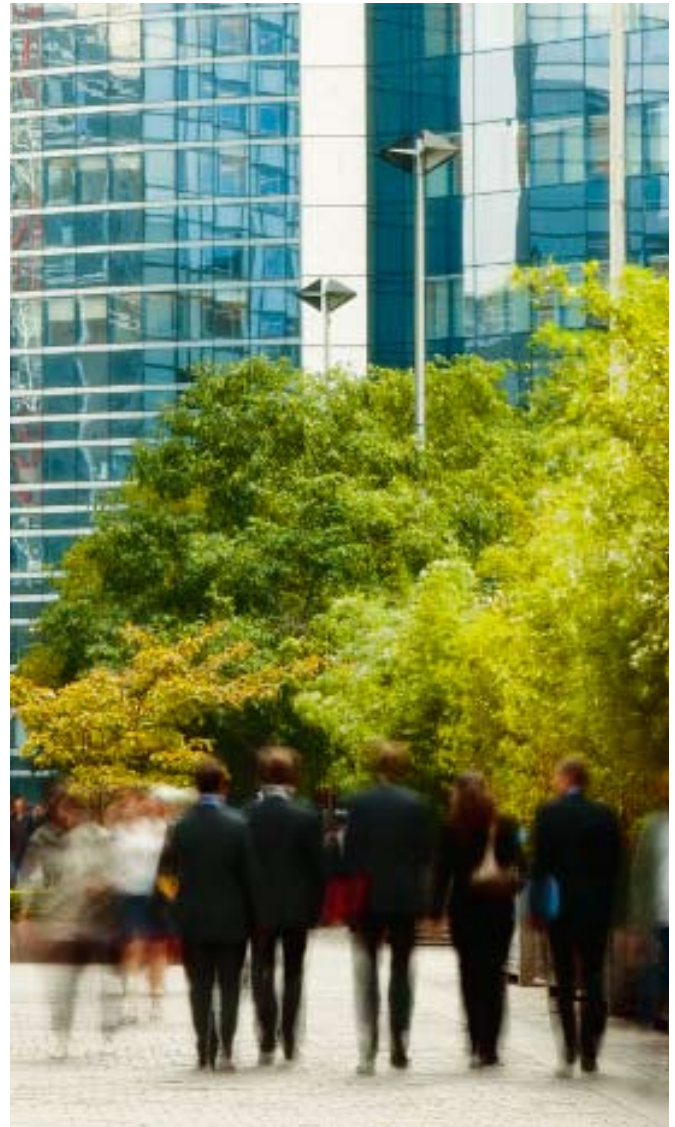
TRC Global Solutions is a U.S.-based global relocation company with offices throughout the US and around the world, including Europe and Asia. TRC offers full-service capabilities in the U.S. and 150 countries worldwide, yet we're the right size to deliver a personalized, high-touch service experience. We bring our clients fresh perspectives backed by 25 years of relocation experience.

In a time of industry turmoil, TRC remains a stable, well-capitalized, SAS 70-Type II company, with a historic client retention rate of 99%. Our seasoned professionals have the experience to react to changing circumstances, overcome roadblocks and get your employees settled quickly.

TRC believes in transparent, open-book pricing. We work closely with clients to achieve their business objectives while optimizing their relocation spend. And our flat organization gives clients open-door access to TRC management and guarantees quick resolution of any concerns.

As an independent company, TRC has no conflicts of interest. We select, qualify and train the best suppliers to form our NetSource™ supply chain network, our WorldSource™ global supplier network and our MoveSource™ household goods network—regardless of brand.

TRC's client base represents a wide variety of products and services and ranges from smaller, start-up firms to Global 1000 companies and government agencies.



TRC: Expectations Exceeded™

Visit TRC Global Solutions at www.trcgs.com
or scan here to learn more:



ARE YOU INTERESTED IN SPONSORING MARC NEXT YEAR?

We are seeking sponsors for 2012 and this is your company's opportunity to gain maximum exposure through the many events hosted by MARC including the Ed Forum which will take place on February 9, 2012 at the Cobb Galleria. For more information on becoming a MARC Sponsor contact Jeff Morris at jeffm@trcgs.com



SPONSORS

MARC Would Like to Recognize and Thank Our 2011 Sponsors

PREMIER PLATINUM



**WELLS
FARGO**

PREMIER GOLD



PREMIER SILVER



Bank of America.



Home Loans



ANNUAL



Oakwood **Fred Lemon & Associates, Inc.**

...Continued from page 1

Handmade items must be washed before delivery and come from a smoke-free environment. Call a Volunteer Services coordinator with any specific questions about handmade donations.

Recommended age labeling should be used as a guide. Read safety messages on packaging.

Toys must be non-toxic.

Toys promoting violence are not appropriate.

Toys must be sturdy. Avoid toys that can break, leaving sharp edges.

Toys with numerous small parts that require close supervision are not appropriate.

Fire regulations prohibit electrical, spark-producing or friction-producing toys.

DVDs must be rated G, PG or PG-13.

Arts and Crafts kits should not include glitter.

Rubber/latex balloons are not allowed inside the hospitals.

We do not accept cards for patients. You can, however, send a message online to a Children's patient by visiting ShareWithChildrens.org.

All toys and stuffed animals must be new and unwrapped.

Toy Guidelines and Age Appropriate Suggestions



For infants and toddlers

Rattles and squeeze toys, Crib Activity Center, musical crib mobile (no cloth) with bed rail clamp, music boxes, infant lullabies, Click'n Chatter Telephone, Baby Einstein DVD's and toys, Baby's First Blocks and Play Gym, non-breakable clip-on infant crib mirrors, pop-up toys, Fisher Price Little People, plastic links to hang rattles on crib, plain "onesies" (clothing item), teething rings (no cloth), toys that light up or make noise, stuffed animals, infant swings and Exersaucers

For preschool-age children

Touch and feel books, Baby Einstein Products, Play-Doh, Lego Duplo Blocks, Little Tykes toys, blowing bubbles, Little Kids "No Spills" Bubble Tumblers, Fisher Price play medical kit, cars and trucks, Brio trains, non-toxic paint/brushes, plastic cars and animals, plastic food, Mr. Potato Head, Big Wheels, big dolls, coloring books, big crayons and Fisher Price Peek-a-Blocks

For school-age children

Magna Doodle, games: Monopoly Junior, Sorry, Connect Four, Guess Who, LIFE, Trouble, Apples to Apples, checkers, Legos, small trucks, Crayola art kits, coloring books and crayons, DVDs, action figures, hand-held games, Playstation 3 and Wii games, markers, construction paper, non-toxic paint/brushes, battery-run toys (please include batteries), school scissors (blunt-tip), glue sticks, "I Spy" books, harmonicas, Barbies, Spider Man and Dora items

For youth up to age 21

Gift cards (\$10) to popular stores (Walmart, Target, etc.), Uno and playing cards, Jenga, Taboo, model kits and modeling clay, arts and crafts kits, stationery, pen and pencil sets, plastic picture frames for decorating, wordsearch and crossword puzzle books, Nintendo DS, Playstation 3, Xbox 360, Wii and GameCube games, PG-13 DVDs, handheld games, cosmetics (hand lotion, body sponges, soaps), journals, NERF footballs and other sport balls, nail polish, batteries for various toys



2011 Board of Directors and Advisory Council

PRESIDENT

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mack.zittrouer@cort.com

SECRETARY

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Ginger Merrick, CRP, SGMS

Jeff Morris, CRP, GMS
Connie Stinson, SCRP, SGMS

Teresa Palacios Smith

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Jeff Morris CRP, GMS
(770) 592-4613

EXECUTIVE ADMINISTRATOR

Cindy Standard, CRP
(678) 858-0789

**If You Are Interested In Serving On Any Of These Standing Committees,
Please Contact One Of The Co-Chairs.**