

# REMARKS

METRO ATLANTA RELOCATION COUNCIL

SEPTEMBER 2007



## INSIDE THIS ISSUE:

- September Meeting 2
- Steve Gilliland, CSP 3
- Upcoming Meetings 4
- New Members 5
- MARC Mentionables 5
- Why Join MARC? 5
- Join a Committee 5
- 2007 Board of Directors 6

## MARC MISSION STATEMENT:

Our mission is to provide corporate and service industry relocation professionals the opportunity to meet and work together on a regular basis to educate, to learn and to share knowledge and experiences about current relocation practices and emerging relocation issues in an effort to better serve and address the diverse needs of relocating employees and their families.

## Metro Atlanta Relocation Council Hosts ERC Recap Meeting

By: John Deak

The Metro Atlanta Relocation Council (MARC) hosted an ERC Recap Meeting on June 20, 2007 at Post Riverside, Atlanta, GA. The three speakers highlighted below presented topics covered at this year's Worldwide ERC National Relocation Conference held in Las Vegas, NV on May 15th through the 17th.

- Michele George, Infinity Management – Household Goods Pricing/Past, Present and Future.
- Judy Pogue, Real Living Relocation – Techniques for Selling Homes in a



- Troubling Real Estate Market.
  - Kelly Tepera, Altair Global Relocation – The Shifting Priorities and Demographics of Today's Transferees.
- The Metro Atlanta Relocation Council continues to respond to its member's input by providing informative presentations on relevant topics that all attendees can benefit from and use on a daily basis at work.



## Member SpotLight: Lisa Whitlaw



Congratulations to Lisa Whitlaw, MARC's new Executive Administrator!

Lisa graduated from Georgia Southern University with a Bachelors in Business Administration.

She began working for MicroBilt Corp in Customer Support then moved into the Human

Resources Department.

She later transitioned to a sister Company, Nationwide Credit, and worked in numerous Human Resource roles which included, Benefits Administrator, Compensation Administrator and Employee Relations Specialist.

Next, she joined Coca-Cola Enterprises as an Employee Relations Administrator in 2000. She remained in the Employee Relations field, moving to an Employee Relations Manager soon before leaving the company to stay home with her two baby boys, Christopher 3 ½ and Jack 22 months.

SEPTEMBER						
S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

**When:**

Wednesday, September 12th  
8 am - 3 pm  
(Registration begins at 8 with the meeting beginning promptly at 9)

**Where:**

The Gardens at Great Oaks  
786 Mimosa Blvd in historic Roswell  
<http://www.historicgreatoaks.com>

**Cost:**

\$45 pre-registration/\$50 at the door

When registering, let us know if you are interested in participating in the Walking Tour so that we can arrange for appropriate number of guides for the tour.

**Dress:**

Dress comfortably and casually for this day (no suits allowed!), so we can play some badminton and croquet. (Shorts and sneakers are perfectly acceptable.)

**Donations:**

We are also looking for donations for the giveaways!! Please contact Wallace Hitt to contribute!  
[whit@postproperties.com](mailto:whit@postproperties.com)

**Attention Service Providers:**

Earn one (1) entry to win a \$100 AMEX Gift Card for every corporate contact you bring to the meeting. Prospective corporate members may attend the meeting compliments of MARC. Help us boost membership and earn a shopping spree!

# September 12, 2007 MARC Half-Day Meeting

"Welcome to Great Oaks and the Southern Way of Life"

As our tagline reads - Moving Forward With...MARC - with this meeting we want to step back and remember a bit of our southern history and way of life. Located in historic Roswell, our venue for this meeting, The Gardens at Great Oaks, is one of the few remaining plantation manor homes in our city. Filled with history and artifacts, it will provide us a chance to take a breath from our hectic schedules and re-visit our past.

The highlight of our half-day meeting will be our speaker. Steve Gilliland is one of American's premier keynote speakers. As a master storyteller, he will use the power of humor to help folks understand and embrace serious issues. In the brief span of two hours, he both entertains and empowers his audience. "My passion is to bring laughter to people while slipping simple nuggets of truth into their hearts, giving them courage to take a look at their challenges and enabling them to begin to conquer them": - Steve Gilliland, CSP.

Steve's presentation: "Enjoy the Ride: Your Roadmap for Success," promises to be captivating, motivating, and entertaining!

Come hungry! Our meeting will include:

- Continental breakfast
- Southern-style barbeque lunch

We are going to be playing MARC's version of Family Feud that promises to be some fun competition. We'll have giveaways galore and even badminton and croquet on Great Oaks beautiful lawn. We will offer tours of the Great Oaks mansion during the course of the day and will conclude our events with a walking tour of Mimosa Street and historic Roswell. Visit <http://www.historicgreatoaks.com> for directions.

## REGISTER: It's not to late...

1. Go to the website ([marcatlanta.org](http://marcatlanta.org)) and login in.
2. Register your attendance on the website. If you are bringing a guest, please register them as well.
3. If you elect to register and pay via PayPal, the payment is a second step in the process. You will have to go onto the PayPal site, login with your personal account information and submit a payment.
4. You can mail in your registration by sending a check to MARC. PO Box 46792 Atlanta, GA 31146
5. If you have any question about the registration process, please contact MARC's administrator, Lisa Whitlaw, at [lwhitlaw@yahoo.com](mailto:lwhitlaw@yahoo.com)

# September Meeting: Speaker



Steve Gilliland, CSP

**"If you take care of people, the business will follow."**

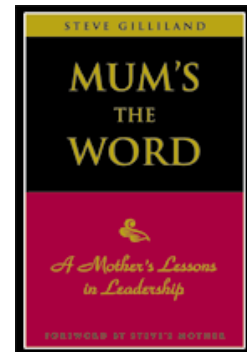
**Steve Gilliland, CSP**, is one of the most in-demand and top-rated speakers in the United States and Canada. Steve's motto is "If you take care of people, the business will follow." Implementing this principle, he has helped people grow their businesses and expand their lives by teaching them to rethink their work, their relationships and themselves. Steve launched his full-time speaking career and built a multimillion-dollar company on the same philosophy he expounds to his audiences. If you continually learn more about your company, your industry, your customer and yourself, you will always be a leader. You will be purpose-driven rather than process-driven, and you will make a difference. Steve learned great compassion for people and commitment to a hard-work and balanced-life ethic at the knee of his highly principled Christian mother.

A talented speaker and author, Steve Gilliland has an appeal that transcends barriers of age, culture and occupation. He is one

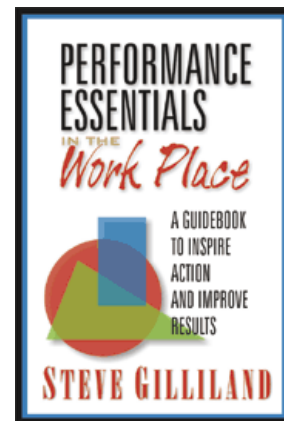
of the seven percent of speakers in the world, among the 5,000 who belong to the International Federation for Professional Speakers, to hold the designation of Certified Speaking Professional. He has also been recognized by Who's Who for Speakers and Business Professionals. Steve has shared the platform with such distinguished people as Ken Blanchard, the late Governor Ann Richards, Rudolph Giuliani, Bruce Jenner and Bob Eubanks, as well as Jack Canfield, creator and cofounder of Chicken Soup for the Soul.

His audiences and clients are a Who's Who list of American businesses and nonprofit organizations. He speaks to more than 250,000 people annually and influences the lives of millions through his keynote speeches, books, CDs and DVDs. An extensive array of these products has been utilized by small businesses, Fortune 500 companies, U.S. government agencies, churches, school districts and nonprofit organizations. Speaking the language of active business

leaders, his new book, *Mum's The Word*, identifies eight lessons in leadership.



Whether Steve is kicking off an event, training all day or closing a convention, his entertaining and interactive style helps audiences connect and relate as he shows them how to open doors to success in their careers, their relationships and their lives. They leave with a renewed sense of enthusiasm for who they are and for what really matters. Steve is not only a speaker who challenges people to change, he motivates them to do so.



SEPTEMBER						
S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

OCTOBER						
S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

NOVEMBER						
S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

DECEMBER						
S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

# Upcoming Meetings

The next event is Sept. 12th with registration starting at 8am. The event will be held at The Gardens at Great Oaks. This is the 1/2 day Summer event with breakfast & Lunch and tour of home. We are arranging a walking tour of the area for an additional \$5.00. Steve Gilliland is speaker.

## September 12, 2007

Location: The Gardens at Great Oaks, Roswell

- General Membership Meeting
- September 12th meeting registration information



## October 24-26, 2007

Location: Denver, CO

- ERC Conference

## November 8, 2007

Location: Atlanta Community Food Bank

- Community Service Project

## December 6, 2007

Location: Anthony's Fine Dining Holiday Luncheon

## February 7, 2008

Location: Cobb Galleria Centre

- Ed Forum

# Solicitation Policy

In order to best meet the purpose of the Metropolitan Atlanta Relocation Council, to remain focused on the educational goals of MARC, and to keep the organization open and free from bias, the members do adopt the following caveat:

- Members are prohibited from directly soliciting business at MARC functions.



