

REMARKS

METRO ATLANTA RELOCATION COUNCIL

WINTER 2010 VOLUME 8, ISSUE 1

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MARC MISSION STATEMENT:

Our mission is to provide corporate and service industry relocation professionals the opportunity to meet and work together on a regular basis to educate, to learn and to share knowledge and experiences about current relocation practices and emerging relocation issues in an effort to better serve and address the diverse needs of relocating employees and their families.

Available Soon On:



Chris Chalk - CRP, GMS
2010 President of MARC

MESSAGE FROM OUR PRESIDENT

I am honored to serve as President of the Metro Atlanta Relocation Council for 2010. I hope to keep MARC headed in the positive direction set forth by the extremely talented group of people that held this position before me.

Ten years ago I attended my first MARC meeting. It was held at Post Riverside, I believe, and I had been in relocation for all of two weeks. One of the topics was the HHG Tariff. At that time, I could not even spell tariff. I walked away from that meeting slightly overwhelmed but also thoroughly impressed with the knowledge and professionalism of the presenters, board members and all of the members I met. Many of those same people are still a part of MARC today and are the reason our organization has continued to succeed.

We have all endured difficult times but we are beginning to see improvements. I would like MARC to continue to improve as well. As part of my service to the group, we will continue to embrace many of the initiatives put in place by past Boards. We will also pursue some new ideas like the Mentor Committee, as well as bringing back some great ideas from the past, including the Co-Chair system for our committees, and utilizing the advisory board members' experience in more active roles in those committees.

I would like for all of you to let me know how we are doing and where you think we can improve; your feedback and participation are vital to the success of our organization. I would also like to ask each of you to help with recruitment. Our membership has remained steady during a very difficult time in our industry. We now have a chance to grow, but that responsibility does not fall solely on the Membership Committee or the Board of Directors. It is up to each one of us to recruit new members. The Educational Forum on February 10th will provide a great opportunity to impress potential MARC members. I hope to see you there.

Sincerely,

Christopher R. Chalk

MARC MENTIONABLES

Chris Chalk - CRP, GMS

Welcomed a new baby girl into his family. Her name is Emerson.

Pam O'Connor - SCRIP, GMS Lifetime Member of MARC

Inducted into the WERC® Hall of Leaders and also serves as Secretary/Treasurer for the Board of Directors of WERC®.

Peter Hiro - CRP

Joined Capital Relocation Services as Vice President of Business Development.

Teresa Palacios Smith Prudential Georgia Realty

Named President of the National Association of Hispanic Real Estate Professionals in Atlanta.

Connie Stinson - SCRIP, GMS InterContinental Hotels Group

Recently attained her SCRIP.

Gelaine Joachim - SCRIP

Joined Promisor Relocation, a division of Moving Station, as Senior Vice President Business Development Global Mobility. Gelaine also serves as Vice President of the Southeastern Regional Relocation Council (SRRC) and as Vice President for the Charlotte Metro Area Relocation Council (CMARC).

Linda Straw - CRP, GMS

Promoted to Manager Global Relocation and Mobility Programs for The Coca-Cola Company.

Kathy Connelly - SCRIP

Serving on the Strategic Planning Committee for Regional Director's Council (RDC).

Jeff Morris - CRP, GMS

Joined OneSource Relocation as Senior Vice President of Business Development.

Jan Ferguson Lequier - CRP

Wed Mike LeQuier on October 24 in Siesta Key, Florida. Mike is Regional VP for Weichert Relocation, and a former MARC President.

Cartus Recently Acquired Primacy Relocation.

MARC ED FORUM 2010



This years MARC Educational Forum will take place on February 10th at the Cobb Galleria Centre in Marietta.

Two Galleria Parkway Atlanta, GA 30339

\$75 - Corporate Members & Corporate Guests

\$120 - Service Members

\$135 - At The Door / Non-Members

Please note that we will be holding the event upstairs

SPECIAL THANKS TO THE 2010 ED FORUM SPONSORS

PREMIER GOLD



PREMIER SILVER



ED FORUM SILVER



Agenda

7:30 - 8:30 Registration and Continental Breakfast

8:30 - 8:45 Welcome and Business Meeting

8:45 - 10:00 The Power of 10
Dan Forsman - President and CEO
Prudential Georgia Realty

10:00 - 10:15 Break

10:15 - 11:45 Green Initiatives in the Relocation Industry

11:45 - Break

Noon - 1:00 Lunch

1:00 - 2:30 The Importance of Communication, Coordination and Cooperation in Making a Foreign Assignment Work

2:30 - 2:45 Break

2:45 - 3:45 Update on Worldwide ERC
Susan Schneider - SCRIP, GMS
Vice President - Worldwide ERC

3:45 - 4:00 Closing Remarks

NOTE: CRP Credit forms will only be available at the conclusion of the Forum

**HURRY AND REGISTER NOW ON-LINE AT
marcatlanta.org**

All registrations must be completed on the MARC website. Payment can be made via your personal

PayPal account, or by mailing a check to:
MARC, P. O. BOX 467292, Atlanta, GA 31146

If you have questions please contact

Cindy at marcadmin@marcatlanta.org

MARC HELPS RAISE MONEY & AWARENESS FOR PRECIOUS "PICKLE"

By Lynne James - CRP, GMS



On April, 18, 2009 many of our MARC members and families came together to participate in a special fund-raising 10K and fun run event for an amazing little boy, Leland "Pickle" Erickson, who at nine months old was diagnosed with Acute Myelogenous Leukemia (AML). Pickle is the son of Ted Erickson, our fellow MARC member, colleague and friend. The day may have started out chilly but quickly warmed our hearts as so many came together to help a little boy and his family. As runners took their mark, got ready and crossed the start line, volunteers helped distribute information, sell bake goods, calls times, and announce winners, etc.

The Paces 4 Pickle event was organized by a group of friends of the Erickson family and MARC was pleased and honored to assist in raising money, volunteers, runners/walkers and help wherever needed. With more than 60 MARC members, families and friends; and a total of over **300 walkers and runners**, the event raised more than **\$20,000** to go to Leland's trust and ultimately help pay for the costs of his treatment.

Thank you to all who participated, either as a runner/walker, volunteer or contributor and all who raised the awareness to your family, friends and co-workers. And please continue to keep Leland "Pickle", the Erickson family and the fight to find a cure for this insidious disease called cancer, in your thoughts and prayers.

To learn more on how you can help with AML or to read about Leland Erickson's story, visit: www.caringbridge.org/visit/lelanderickson



UPCOMING MARC MEETINGS

Wednesday	February 2010
10	S M T W T F S 31 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 1 2 3 4 5 6 7 8 9 10 11 12 13

February 10, 2010 - 2010 Educational Forum
Location: Cobb Galleria

Tuesday	April 2010
20	S M T W T F S 28 29 30 31 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 1 2 3 4 5 6 7 8

April 20, 2010 - Spring Meeting
Location: TBD

Monday	May 2010
17	S M T W T F S 25 26 27 28 29 30 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 1 2 3 4 5

May 17-19, 2008 - National Relo Council Conference
Location: Orlando, FL

Thursday	September 2010
30	S M T W T F S 29 30 31 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 1 2 3 4 5 6 7 8 9

September 30, 2010 - Fall 1/2 Day Meeting
Location: TBD

Wednesday	October 2010
27	S M T W T F S 26 27 28 29 30 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 1 2 3 4 5 6

October 27-29, 2010 - Global Workforce Conference
Location: Seattle, WA

Thursday	December 2010
9	S M T W T F S 28 29 30 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 1 2 3 4 5 6 7 8

December 9, 2010 - Holiday Luncheon
Location: TBD

MARC

METRO ATLANTA RELOCATION COUNCIL



Jeff Morris - CRP, GMS
2009 President of MARC

In order to best meet the purpose of the Metropolitan Atlanta Relocation Council, to remain focused on the educational goals of MARC, and to keep the organization open and free from bias, the members do adopt the following caveat:

Members are prohibited from directly soliciting business at MARC functions.

PAST PRESIDENT'S YEAR END SUMMARY

For most people, 2009 was a taxing and stressful year as the economy faltered, real estate markets plummeted, and the entire relocation industry struggled. But in the midst of it all, MARC continued to provide members with a year full of professional growth and networking opportunities.

Continuing industry education is a primary member benefit and the program committee delivered great learning opportunities at the Ed Forum, the spring and fall meetings and our holiday luncheon. I can't tell you how many members commented on the quality of this year's programs, and I'd like to thank Wallace Hitt, Teresa Smith and Chris Chalk for the outstanding work they did on this year's program committee. The program committee can be quite a challenge, and all our wonderful programs were the result of their diligent work.

I'd also like to thank Richard Cobb for, once again, keeping our finances in order and Connie Stinson for her superb job as Board Secretary. Their hard work, along with the support and efforts of the entire board made my job more manageable and enjoyable.

We've increased our membership this year and have worked conscientiously to make MARC an open, welcoming organization that provides members several participation and leadership opportunities. I appreciate the chance to serve as your president in 2009, and I look forward to continuing our work together in the coming year.

Best regards,

Jeff Morris



Do you love writing articles? Are you passionate about photography? We need your talent! The MARC newsletter committee is looking for writer's and reporters to help out with the newsletter. Your skills are needed to help cover our quarterly events.

Please contact Teresa Smith at 678-352-3339 or email tsmith@prudentialgeorgia.com

REMARCS is your newsletter and we want you to be a part of it.

MEMBERS ON THE MOVE

- Lynne James - James Consulting
- Gelaine Joachim - Promisor Relocation
- Peter Hiro - Capital Relocation
- Jeff Morris - OneSource Relocation

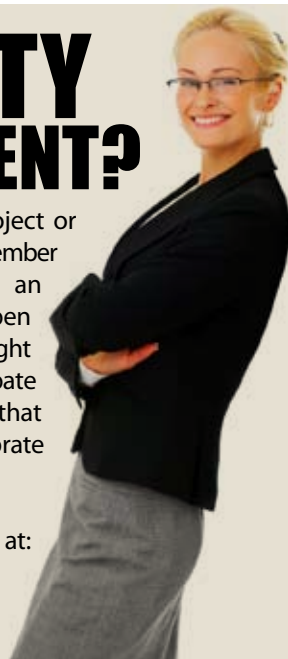
NEW MEMBERS

- Julian Brooks - Prudential Relocation
- Patsy Brownson - UCB Pharmaceuticals
- Karen Compana - Harry Norman Realtors
- Gary Deforest - Beltmann Worldwide
- Angie Gilbreath - Primacy Relocation
- J Hardeman Godbee - Rental Relocation
- Wendy Griffin - Oakwood Worldwide
- Gina Haesloop - UPS Worldwide
- Sandy Heuer - Harry Norman Realtors
- Alice M. Hill - American Cancer Society
- Marcie King - Signature Source
- Nicole Logan - American Cancer Society
- Jerry Marx - New World Van Lines
- Bryan Orr - Citimortgage
- Mike Puckett - Primacy Relocation
- Tim McCormack - Hildrup Companies
- Leigh Massey - Sotheby's Fine Homes
- Linda Straw - The Coca-Cola Company
- Jean Strickland - Signature Source
- Bill Tully - Cartus
- Kiah Willams - Visa, Inc.
- Allison Worsham - Coldwell Banker
- Jennifer Woodle - Wells Fargo Home Mortgage

COMMUNITY INVOLVEMENT?

Are you involved in a community project or organization? Do you know a MARC member that has had a promotion, received an award or had something exciting happen in their personal life? We'd like to spotlight activities that MARC members participate in and/or share their "mentionable" so that we can let the entire membership celebrate the occasion.

Please send them to Teresa Smith at: tsmith@prudentialgeorgia.com



METRO ATLANTA RELOCATION COUNCIL

PO Box 467292
Atlanta, Georgia 31146
www.marcatlanta.org

MARC'S 2009 HOLIDAY LUNCHEON



The MARC Holiday luncheon took place at the prestigious Cherokee Town Club in Buckhead. The event was attended by 70 members. A harpist serenaded members as they enjoyed a delicious meal and a festive ambience. The 2009 MARC board members were recognized for their contributions and the new 2010 Board was introduced. MARC hosted the Children's Healthcare of Atlanta and a representative was on hand to thank members for their contributions. Over \$200 was raised and more than two car loads of toys were donated by MARC members to this very important organization. Special Thanks to Dillon Fries for offering this beautiful location to our organization.



CAN YOU SPOT THE MARC MEMBER?



In a Suit



Holding a Bag



Smiling



With a Cup



Visit marcatlanta.org For News and Upcoming Events



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2010 Board of Directors and Advisory Council

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NEWSLETTER & PR

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 Lynne James, CRP, GMS
 Karen McRae, SCRP, GMS

Ginger Merrick, CRP, GMS
 Connie Stinson, SCRP, GMS
 Tina Tyler, CRP, GMS

IMMEDIATE PAST PRESIDENT

Jeff Morris CRP, GMS

EXECUTIVE ADMINISTRATOR

Cindy Anderson, CRP
 (678)858-0789

**If You Are Interested In Serving On Any Of These Standing Committees,
 Please Contact One Of The Co-Chairs.**